



Fair Trade

The Main Facts

Enquiry question: Does Fair Trade make the World a Better Place?

What is Fairtrade?

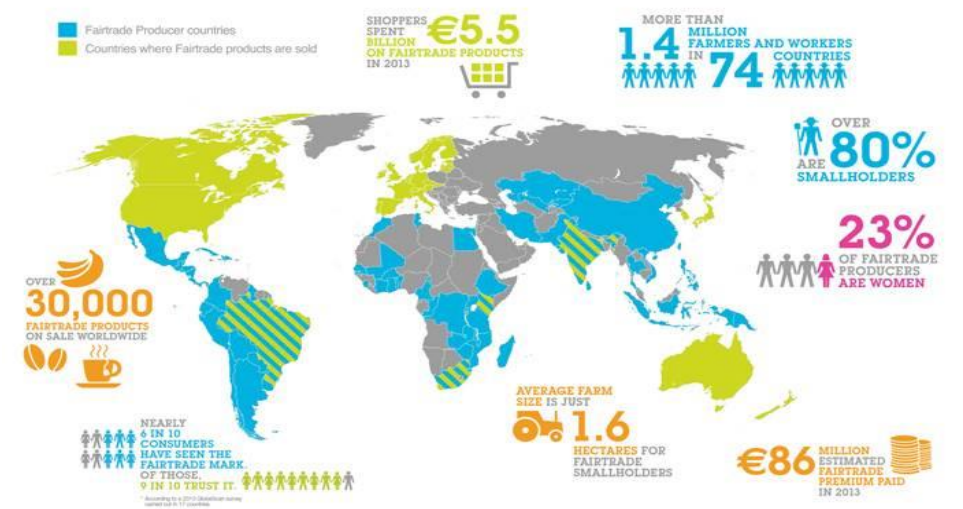
Fairtrade's approach enables farmers and workers to have more control over their lives and decide how to invest in their future.

Fair Trade supports and challenges businesses and governments while connecting farmers and workers with the people who buy their products.

By choosing Fairtrade, people can create change through their everyday actions.

- Key concepts:**
- Space
 - Place
 - Interconnection
 - Environmental Impact and Sustainable Development
 - Cultural Awareness and Diversity

FAIRTRADE IN THE WORLD



1 OPPORTUNITIES FOR DISADVANTAGED PRODUCERS 	2 TRANSPARENCY & ACCOUNTABILITY 	3 FAIR TRADE PRACTICES 	4 FAIR PAYMENT
5 NO CHILD LABOUR, NO FORCED LABOUR 	6 NO DISCRIMINATION, GENDER EQUITY, FREEDOM OF ASSOCIATION 	7 GOOD WORKING CONDITIONS 	8 CAPACITY BUILDING
9 PROMOTE FAIR TRADE 	10 RESPECT FOR THE ENVIRONMENT 	TEN PRINCIPLES OF FAIR TRADE	

Key Vocabulary

Trade	The buying and selling of goods and services.
Fair Trade	A way of buying and selling products that allowed the farmers to be paid a fair price for their produce and have better working conditions.
Producer	A person, company or country that makes, grows or supplies goods for sale.
Climate	The weather conditions in an area over a long period.
Terrain	A stretch of land especially looking at its features.
Export	Send goods or services to another country for sale.
Fair Trade Premium	An additional sum of money which goes into a communal fund for workers and farmers to use - as they see fit - to improve their circumstances.
Community	A group of people living in the same place.



How can I support Fair Trade?

What would life be like for different countries without Fair Trade?

BUY FAIR BE FAIR www.BEFAIR.org

WHERE IS FAIR TRADE?

YOUR FAVORITE FAIR TRADE PRODUCTS COME FROM ALL OVER THE WORLD!

